

Coaching Survey — Sample Excerpt		Must Improve	Could Improve	Satis- factory	Strong Skill	Outstanding Skill
1,	Creates and communicates a clear and compelling business vision	•	•	<b>O</b>	•	•
2.	Sets and communicates business goals and objectives	•	•	•	0	•
3.	Makes decisions that balance growth, profitability, and quality goals	•	O	•	O	•
4.	Adapts goals and organizational priorities to reflect changing business circumstances	•	•	•	0	•
5.	Fosters a collaborative and team-oriented work climate	•	O	•	O	•
6.	Delivers on commitments	•	•	•	O	0
7.	Actively solicits the input and suggestions of others	0	•	•	O	•
8.	Establishes and communicates realistic goals and performance standards	•	•	•	O	•
9.	Clearly defines roles and responsibilities	•	O	•	O	•
10.	Monitors performance; holds direct reports accountable for results	O	O	•	0	•
11.	Demonstrates visible leadership when critical situations occur or issues arise	•	•	O	O	0
12.	Takes specific action to motivate, develop and coach others	O	•	•	O	•